

# Soctsi Kifasi

Content Writer and Email Marketing Expert for Small Businesses.

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## Skills:

- Content writing, editing.
- Content creating for email marketing campaigns.
- Email list building.
- Familiar with data based tools for marketing.
- Segmenting list into categories which improves open rates.
- Creating compelling subject lines and call to action.
- A specialty in sending drip campaigns and strategic triggered campaigns.
- Good a/b testing skills.
- Analyzing campaigns and improvements.

## Past work

Content posted on my website <https://ksoctsi9.wixsite.com/mysite>

- Best email marketing strategies that will skyrocket your sales.
- How to use Blogging to Grow your Business. 3 things every startup must know.
- 5 Reasons why you should start Email marketing right now!

**Some of my work for clients:** You can view my work for my past clients as a google document.

- [What is the first step in creating an Effective SEO Strategy for Your E-commerce Store?](#)
- [How To Get Your Company LinkedIn Profile to Show up On Google in 2 Weeks](#)
- [How to use content writing together with email marketing to boost sales as a startup.](#)
- [What is the most important step in the sales process to closing a deal.](#)
- [What are the technical steps in planning/designing and building a SaaS product?](#)
- [How do I grow my Twitter audience and use it to build traffic to my blog?](#)
- [What are the main drivers of eCommerce sales conversion?](#)