### **Danny Paryzer**

Sunny Isles Beach, FL Date of birth: 08/18/1975 Dual nationality: BR,USA (786)599-2280 dannyparyzer@icloud.com



# **SUMMARY OF QUALIFICATIONS**

- > Eighteen years of experience in residential and commercial real estate projects and investor relations
- Experienced negotiator, able to define and analyze product to be launched and financial feasibility
- Skilled in company management related to planning, sales, marketing and pricing
- ➤ Able to supervise staff and create teams
- Strategic planner in regard to sales, management, advertising and marketing
- Manage the development of preliminary design as well as optimizing time and costs
- Skillfully address all legal issues that arise, negotiate contracts and work with contractors and suppliers
- Fluent in English, conversant in Portuguese, Spanish and Hebrew

### **ACHIEVEMENTS**

- ✓ Achieved in access of 1B in sales value of real estate launches with 114,000 sq. meters of land
- ✓ Reduced budget by 5% and costs by 25%
- ✓ Prepared and negotiated merger of two companies
- ✓ Business Partnership Development with Agra/ BKO, Cyrela, MSB Sanches, SKR, Taormina, Tecnisa, WDS with in excess of 503 MM in Potential Sales Value
- Negotiated and implemented merger of 2 companies, i.e., Frema and Brazil Brokers

#### **EDUCATION**

M.A., in Business Administration and Marketing (equivalent) 19	98
--	----

FMU – Faculdades Metropolitanas Unidas, Sao Paulo, Brazil

PROFESSIONAL EXPERIENCE
-------------------------

Supervisor: US Census Bureau	July-2020
------------------------------	-----------

# Commercial Director: HBC CERTIFICATE, Miami, USA 2015-2020

- Certification of buildings, residential, commercial, and hotel
- Managed projects from land purchase to completion and sale

# Commercial Director: The Blue Rock, Tampa, USA

- Kitchen Countertops Quartz, Granite, Marble Stone,
- Managed projects from builders and costumer service
  2012-2015

# Commercial Director, PGG Development, Sao Paulo, Brazil 2005-2012

- Developer of small enterprises and high standard
- Managed projects from land purchase to completion and sale

**Development Director,** Frema Real Estate Consulting, Sao Paulo, Brazil 2002-2005

#### Prior to 2002

**Business Manager,** Prime Home Real Estate Consulting

Retail and Wholesale Manager, Junkanoo Import and Export, Sao Paulo, Brazil

#### **REFERENCE**

Allan Lopes	(786) 872-3434	<u>allanlopes@hbcertificate.com</u>
Paul Freire Jr	(239) 898-9237	paul@thebluerockkc.com
Elaine Adler	(305) 932-5334	elaine@acouncil.com